



AGENDA

Drumheller and District Chamber of Commerce
Annual General Meeting
Thursday, March 17, 2016
Badlands Community Facility

1. Call to Order
 - a. Introductions/Opening Remarks
2. 2015 AGM Minutes
3. Reports
 - a. President
 - b. Executive Director
 - c. Business Advocacy Committee
4. 2014-15 Financial Statements
5. Election of Board of Directors
6. DDCC Support Services Funding Request
7. Open Forum
8. Closing Remarks
9. Adjournment



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- Mr. Kevin Sorenson, M.P. Battle River Crowfoot
- Mr. Terry Yemen, Mayor Town of Drumheller

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Financial Statements

- Drumheller and District Chamber of Commerce as of November 30, 2015
- Drumheller and District Chamber of Commerce (Support Services Division) as of November 30, 2015

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HOUSE OF COMMONS
CANADA

Hon. Kevin Sorenson, P.C., M.P.
Member of Parliament
Battle River—Crowfoot



Battle River-Crowfoot Constituency Office
February, 2016

Landon Bosch, President
Drumheller and District Chamber of Commerce

Dear Landon,

As the Member of Parliament for our federal riding of Battle River-Crowfoot, Alberta, I wish the members of the Drumheller and District Chamber of Commerce all the best during your Annual General Meeting 2016. I extend greetings and best wishes on behalf of the Government of Canada, and Her Majesty's Loyal Official Opposition.

We know that the citizens in the Town of Drumheller and surrounding communities, like many places in our province and our nation, count on the work of a strong local Chamber of Commerce. Being a member of the Drumheller Chamber facilitates prosperous businesses and helps provide jobs and economic growth here at home.

It is important for all of us to work together in the current difficult economic times. I hope you make progress in your deliberations at this year's General Meeting and Chamber Members are emboldened for the work ahead in 2016.

On behalf of all of the many folks who benefit from the work of our Drumheller and District Chamber of Commerce, thank you for your efforts.

Sincerely,

Hon. Kevin Sorenson, Member of Parliament
(Battle River-Crowfoot)





DRUMHELLER

OFFICE OF THE MAYOR



February 23, 2016

Dear Members of the Drumheller & District Chamber of Commerce

The Town of Drumheller Council and Administration would like to extend our sincerest congratulations to the Drumheller & District Chamber of Commerce for another year of successful operations.

I would especially like to recognize, Landon Bosch - President, the Board of Directors and General Manager, Heather Bitz for all your hard work, dedication and commitment in promoting the Town of Drumheller.

Because of your devotion to building a strong business community, Drumheller is a great place to live, work and play. We do sincerely hope that this spirit of co-operation and community pride will continue into the years ahead.

Be assured that your efforts have not gone unnoticed and thank you again for your commitment to Drumheller!

Yours very truly,

Terry Yermen
Mayor

TY/ljh

Town of Drumheller
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MINUTES

Drumheller and District Chamber of Commerce
Annual General Meeting
Tuesday, March 24, 2015
Badlands Community Facility

Present:

L. Bosch	M. Loggia	D. Thompson	J. Hall	L. Vescarelli
A. Keibel	J. Blanke	D. Buchamer	L. Buchamer	C. Lunde
A. Neuman	C. Curtis	B. DeMille	N. Fleming	B. Harrington
S. McDuff	M. Todor	C. Gordon	P. Stokalko	S. Thompson
T. Mohl	S. Shoff	T. Yemen	T. Gough	G. Fullerton
B. Fullerton	S. Manca	G. Manca	I. Mussio	C. Hughes
C. Glydon	S. Rymal	K. Stojan	B. Steeves	B. Christianson
G. Price	C. Knight	D. Chambers	J. Shoff	G. Van Kannel
R. Semchuk	T. Symowoniuk			

Staff Present:

H. Bitz K. Little T. Greene M. Henneigh D. Schinnour

1.0 Call to Order

President J. Shoff called the meeting to order at 7:04pm.

Written greetings from MP Kevin Sorenson were included in the report package.

Written greetings from MLA Rick Strankman were included in the report package.

J. Shoff introduced Mayor Terry Yemen who brought greetings from the Town of Drumheller.

2.0 Approval of 2014 AGM Minutes

Motion: **Moved By: B. Harrington** **Seconded By: S. Rymal**
That the minutes of the DDCC Annual General Meeting of
March 26, 2014 be approved as presented.

Carried

3.0 Reports

A. President's Report

J. Shoff presented the President's report.

B. Executive Director's Report

H. Bitz presented the Executive Director's report.

C. Business Advocacy Committee Report

S. Rymal presented the Business Advocacy Committee report.

4.0 2013-14 Financial Statements

Secretary-Treasurer, G. Van Kannel presented the financial statements for the year ending November 30, 2014.

Motion: **Moved By: T. Yemen** **Seconded By: B. Fullerton**
That the DDCC and DDCC-Support Services financial statements for the year ending November 30, 2014 be accepted as presented.

Carried

Motion: **Moved By: R. Semchuk** **Seconded By: M. Todor**
That Ascend Financial be appointed as the auditors for the fiscal year ending November 30, 2015.

Carried

5.0 Election of Board of Directors

J. Shoff appointed B. Fullerton as Chairperson for the elections. B. Fullerton appointed K. Little and D. Schinnour as scrutineers. B. Fullerton reported that there were four Director positions available, all being 3-year terms.

B. Fullerton made the first call for nominations from the floor to stand as Director.

Motion: **Moved By: L. Bosch** **Seconded By: R. Semchuk**
That Brooke Christianson be nominated as a Director.
B. Christianson accepted the nomination.

Motion: **Moved By: J. Shoff** **Seconded By: L. Bosch**
That Christopher Knight be nominated as a Director.
C. Knight accepted the nomination.

Motion: **Moved By: R. Semchuk** **Seconded By: L. Bosch**
That Brock Harrington be nominated as a Director.
B. Harrington accepted the nomination.

Motion: **Moved By: S. Rymal** **Seconded By: K. Stojan**
That Linda Buchamer be nominated as a Director.
L. Buchamer accepted the nomination.

Motion: **Moved By: D. Thompson** **Seconded By: C. Hughes**
That Mike Loggia be nominated as a Director.
M. Loggia accepted the nomination.

Motion: **Moved By: J. Shoff** **Seconded By: T. Yemen**
That Gord Van Kannel be nominated as a Director.
G. Van Kannel accepted the nomination.

B. Fullerton made the second call for nominations from the floor to stand as Director.

B. Fullerton made the third call for nominations from the floor to stand as Director.

Motion: **Moved By: T. Gough** **Seconded By: A. Keibel**
That nominations for Directors cease.

Carried

Candidates were invited to introduce themselves. Election by secret ballot was conducted.

B. Fullerton declared B. Christianson, B. Harrington, G. Van Kannel and C. Knight as Directors of the DDCC for 3-year terms.

Motion: **Moved By: M. Todor** **Seconded By: L. Bosch**
To destroy the ballots.

Carried

Mayor T. Yemen swore in the newly elected Board members.

6.0 Economic Development Presentation

C. Glydon, Economic Development & Communications Officer of the Town of Drumheller gave a presentation on economic development activities in the Town.

7.0 DASE Presentation

B. Christianson, Chair of the Drumheller Association of Skateboard Enthusiasts gave a presentation on the skate park project.

K. Stojan asked how much funds were left to raise and what the total cost of the project is. B. Christianson stated that \$40,000 was still required and the total project cost is \$550,000.

8.0 Open Forum

9.0 Closing Remarks

J. Shoff recognized S. Peterson and S. Kuntz for their contributions to the Board of Directors for the past three years.

D. Schinnour was recognized for five years of service with the DDCC.

J. Shoff thanked Mayor Terry Yemen, B. Fullerton, C. Glydon, B. Christianson, and Badlands Community Facility staff, as well as the DDCC Board of Directors and staff.

10.0 Adjourn

Motion: **Moved By: B. Fullerton**
That the 2015 DDCC AGM be adjourned.

Carried

Meeting adjourned at 8:28pm.

Signed by: _____

J. Shoff, President



President's Report

First off I would like to thank those of you who made it out tonight and took time out of your busy schedules to be here. The Chamber appreciates the support from all of its membership. This is my 5th year serving on the Chamber Board of Directors with this last year as President. Thank you to the Chamber staff and Board of Directors for all of their dedication and hard work throughout what I thought was a great 2015. I would like to share a few successes throughout the last year with you...

Last year the Chamber of Commerce decided to bring back an annual tradeshow. The Spring Expo turned out to be a great success with over 70 vendors. It is booked to take place again this year so please speak to Marley about booking your booth or make sure to drop by and check out some of the vendors. We also organized the Canada Day Parade, the annual Golf Tournament, hosted provincial and federal election debates, and many networking opportunities for businesses and chamber members such as the Business Excellence Awards Gala and the Women in Business mixer. Thank you to the businesses owners and employees for attending the events and making them what they are. I believe that these events give Chamber members time to have good discussions outside of their busy work schedules. We will be seeing many more networking opportunities for the business community throughout 2016. So if you haven't been out to any of these events, please reach out to Marley or Heather for details on upcoming events.

Last year the Business Advocacy Committee hosted monthly meetings with an open forum for any Chamber member or business in Drumheller that may have local, provincial, or federal policy, bylaw, or government issue that they need support on. We welcome you to attend these meetings to bring up any business issue or challenges you may have and we will do our best to provide guidance and support. With the recent changes to the provincial and federal governments, I know there may be some hot button topics so please ask about how you can get involved in advocacy or how the Chamber may be able to help you.

The World's Largest Dinosaur and Visitor Information Center continue to be both a popular tourism attraction and a top notch provider of information for the fantastic businesses and services in the area. Also, the WLD Legacy Fund continues to be a large supporter of non-profit organizations, and injected around \$70,000 throughout 2015 back into the community. The Chamber values the WLD and its longevity to this community, therefore we have recently had an engineering inspection done on the dinosaur and are taking the steps to confirm and uphold her structural integrity and long term life span.

We are always looking for ways to improve the value for our membership. Our door is always open and we are currently looking to fill seats on our Board of Directors and various committees, so please get involved and share your ideas.

Respectfully Submitted,
Landon Bosch
President



Executive Director's Report

In 2015, the Drumheller and District Chamber of Commerce continued to work towards its mission of building a strong business community through:

- Promotion of local business
- Awareness of membership benefits and the DDCC
- Advocacy on behalf of its membership at the local, provincial and federal levels
- Providing opportunities for members to learn, share and network

Last year our membership totaled 246 members and we welcomed 21 new members. We are pleased to report our membership levels have remained steady over the last several years. Throughout the year, Chamber staff actively communicated with Chamber members either through personal face-to-face visits or via telephone to foster strong member relationships. The Chamber has an excellent list of value-added programs accessible to Chamber members to assist in saving time, money and resources.

A key priority in 2015 for our Chamber was advocacy. We continue to be members of the Alberta Chambers of Commerce (ACC) and Canadian Chambers of Commerce (CCC), who are both heavily active with respect to advocacy. Our Chamber sent three representatives to the ACC AGM in Medicine Hat at the end of May and one delegate attended the CCC AGM in Ottawa in October. These events provide excellent opportunities to network with Chamber leaders and government representatives from across Alberta and Canada.

Part of our mission is to provide opportunities for members to learn, share and network. In March we hosted our Annual General Meeting. April saw the return of an official tradeshow to Drumheller. Our 1st Annual Spring Expo was a great success with 75 vendors and almost 1300 attendees. With a provincial election approaching, we also hosted an Election Forum for the Drumheller-Stettler candidates. Our 4th annual Women in Business mixer was held in June at the Last Chance Saloon with over 50 women in attendance. July and August brought rain for two of our outdoor events. Fortunately the Canada Day Parade went on as planned. Our golf tournament in August had to be postponed one week due to the excessive rainfall on the course. To round out the fall, we hosted the Business Excellence Awards gala, which recognized outstanding individuals and businesses in our community. In October, we also hosted Business After Hours at Platinum Chemical Solutions and a federal Election Forum. To close out the year, we held our annual holiday celebration, Jingle Mingle.

Looking forward into 2016, we will continue to work towards achieving our goals set out in our Strategic Plan. As for Chamber events geared at providing opportunities for the business community to learn, share and network, look for the continuation of Business After Hours, the Women in Business Mixer, the Business Excellence Awards Gala and fun favourites such as our annual golf tournament. We are also excited to be hosting our 2nd annual Spring Expo, which will be held at the Greentree Mall from April 15-17. As always, we will continue to foster positive relationships with our members, the business community, the Town of Drumheller council and administration and other key community stakeholders.

Many thanks to our Chamber members, Board of Directors and staff who have contributed to the achievements of the Drumheller and District Chamber of Commerce in the past year. I am proud to have shared in these successes.

Respectfully Submitted,

Heather Bitz
Executive Director



Business Advocacy Committee Report

In 2014, the Drumheller and District Chamber of Commerce recognized the need to form a Business Advocacy Committee. This committee is comprised of some of the DDCC board members along with other members at large from our community. Our purpose is to listen to new and existing businesses in our area and to assist with any issues that are brought forward to opening or expanding an existing business.

The DDCC supports businesses by helping them build their own mutually beneficial relationships with other groups to accomplish a common objective of building their business and moving forward.

Our year in review:

- Two surveys related to the Business License Bylaw were completed. One survey included all members and was to gauge feedback on business license fees in general. The second survey was specific to Schedule B.
- We circulated a minimum wage survey on behalf of the Alberta Chambers of Commerce. Thank you to our members who participated in the survey.
- A letter of support was submitted to the Province with regards to flood mitigation for the Town of Drumheller.
- Our Board of Directors met with MP Kevin Sorenson in February to discuss the Top 10 Barriers to Competitiveness, as identified by the Canadian Chamber of Commerce.
- We hosted a public open meeting with MLA Rick Strankman to discuss issues in the area, including Bill 6.

What we believe:

- We believe that the success of small business is a critical component of Alberta's economic wellbeing.
- We believe that in order to ensure a fair and level playing field, small business must have a powerful and united advocacy voice at the local, provincial and federal level.
- We believe that through cooperative networking, idea sharing and education, small business can flourish.

We are always looking for others from our community to be involved with this committee in order to be able to promote the success of all businesses through political advocacy, support services and educational programs in the upcoming years. Our meetings are held at 8am on the 3rd Tuesday of the month. Please feel free to contact any committee member directly through the DDCC.

Respectfully Submitted,

Shelley Rymal
Chairperson



World's Largest Dinosaur (WLD) & Visitor Information Centre (VIC) Report

The World's Largest Dinosaur (WLD) continues to be one of the top attractions in the Drumheller Valley. 2015 was an exceptional year with over 121,135 visitors climbing the dinosaur. A total of 1,636,819 visitors have climbed the dinosaur since it opened in 2000.

In 2015, the World's Largest Dinosaur Legacy Fund gave a total of \$70,915 to the following non-profit organizations:

- Atlas Coal Mine - \$10,000
- Canadian Badlands Artists Association - \$3,000
- Drumheller & District Rural Crime Watch - \$1,195
- Drumheller Association of Skateboard Enthusiasts - \$25,000
- Drumheller Festival Society - \$25,000
- Drumheller Society for Recovery (Grace House) - \$3,000
- Pioneer Trail Society - \$3,000



Since its inception in 2005, the World's Largest Dinosaur Legacy Fund has invested over \$575,000 into Drumheller and area non-profit organizations. For a complete list of fund recipients, visit www.worldslargestdinosaur.com.

Throughout 2015, the Drumheller Visitor Information Centre's knowledgeable and friendly staff counselled 60,077 visitors. To maintain our VIC's accreditation status through the Alberta Visitor Information Providers (AVIP) program, staff attended Spring Showcase and training in Edmonton, Travel Alberta Regional training at the Calgary Airport and the AVIP Conference in Lethbridge. Also as part of the AVIP program, our VIC underwent two mystery shopper evaluations this past season, scoring 100% on both.

As a pilot project for 2015, we also operated a mobile Visitor Information Centre. From the end of June through to the September long weekend, the mobile VIC provided travel counseling services to visitors at the Royal Tyrrell Museum, Suspension Bridge, Hoodoos, Atlas Coal Mine, Canadian Badlands Passion Play, Rosebud Theatre and Tough Mudder. Two staff members counselled 1,277 visitors from all over the world. This mobile VIC was a great opportunity to reach visitors who may or may not visit our permanent VIC and to continue to promote all of what Drumheller has to offer.

Respectfully submitted,

Debbie Schinnour
Tourism Services Manager



Drumheller DinoArts Association Report

The Drumheller DinoArts Association would like to thank the Chamber of Commerce for their ongoing support of our organization and the community at large. Thank you also to the individuals that volunteered to paint dinosaurs, to the businesses and individuals that have donated funds to our group and to the Drumheller Institution for providing labour this past summer.

In 2015, we proceeded with our mandate of installing one new dino art structure each year and the ongoing maintenance of existing structures. Our newest addition, referred to as Gus's girlfriend is looking great on her bench in downtown Drumheller. We would like to thank the Town of Drumheller for helping to deliver and place her and for all of their help moving dinosaurs when needed. Curt Blanchett has also been a great help in repairing our dinosaurs, especially when our own DinoArts members happen to damage them!

Looking forward, the future looks very bright for the organization. We have several new members on our Board and have multiple projects in the works currently. We are looking at potentially building multiple steel dinosaur structures in 2016, as well as the ongoing project for dinosaur footprints, and lastly, a potential partnership with the Drumheller Rotary club to build some dino-themed sun shading for Rotary Park. We have been working with a few local groups/organizations more actively in the past few months. More can be achieved by working together.

Once again thank you to the Chamber of Commerce for their ongoing support. Anyone interested in becoming involved with the Association is more than welcome as we are always looking for new members. Please talk to myself, Marley Henneigh at the Chamber of Commerce, or any of our other members for more information.

Respectfully Submitted,

John Shoff
President



DDCC Strategic Plan

Mission Statement

Building a strong business community in the Drumheller area through:

- Promotion of local business
- Awareness of membership benefits and the DDCC
- Advocacy on behalf of membership at the local, provincial and national levels
- Providing opportunities for members to learn, share and network

Vision Statement

The Drumheller and District Chamber of Commerce supports and engages businesses in making the Drumheller area a vibrant and diverse community.

Goals

Goal #1:

The DDCC is recognized as the premier advocate for its members and the business community.

Goal #2:

The DDCC enhances its membership value by proactively marketing the services, benefits and opportunities it provides to the business community.

Goal #3:

The DDCC has an inclusive and engaged membership that actively participates in Chamber activities, events and committees.

Goal #4:

The DDCC is led by a strong Board of Directors representing various industry sectors and supported by professional Chamber staff.

Goal #5:

The DDCC maintains strong, stable revenue sources and a sound financial base.



2015-16 Board of Directors

- President:** Landon Bosch (Centre Street Insurance)
- Vice President:** Shelley Rymal (Sage Valley Marketing)
- Secretary-Treasurer:** Sylvia Adams (ATCO Electric)
- Past President:** John Shoff (Reality Bytes Inc.)
- Directors:** Brooke Christianson (Canalta Hotels)
- Nathan Fleming (RBC Royal Bank)
- Brock Harrington (Community Futures Big Country)
- Christopher Knight (Platinum Chemical Solutions)
- Ed Mah (BrandEd Enterprises)
- Ryan Semchuk (Canalta Hotels)
- Darcy Thompson (DCT New Age Promotions)
- Mayor Terry Yemen (Town of Drumheller)

Board of Director Terms

<u>Name</u>	<u>Position</u>	<u>Term</u>	<u>Expiry</u>	
VACANT	Director	3 year	2019	BOLD = Nominee Required
VACANT	Director	3 year	2019	
VACANT	Director	3 year	2019	
VACANT	Director	3 year	2019	
L. Bosch	Director	3 year	2017	
N. Fleming	Director	3 year	2017	
S. Rymal	Director	3 year	2017	
D. Thompson	Director	3 year	2017	
B. Christianson	Director	3 year	2018	
B. Harrington	Director	3 year	2018	
C. Knight	Director	3 year	2018	
VACANT	Director	2 year	2018	
Mayor T. Yemen	Appointed	Annual	2015	

